



Dear Center/Dispensary,

We are proud to welcome **ColoradoDispensaries.com** and **MarijuanaAmerica.com** as the newest members to the **Colorado Marijuana Marketing Network**. The “Network” is comprised of **twenty four (24) Colorado marijuana related web sites** and our partner MMJ card registration companies; Colorado Medical Marijuana LLC, Grassroots Medical Clinic LLC and Colorado MMJ Doc’s.

Our network reaches over **75,000 monthly website visitors** and over **1,000 new or renewing MMJ Patients** across our Colorado offices each month! Our network has a database of over **55,000 text numbers** and **email addresses** of Colorado marijuana consumers that we have been servicing **since we opened in February of 2009!** We utilize many methods to promote, market and brand marijuana centers and their products within state. Our promotional mix is designed to develop product and brand awareness with results that drive store sales.

We invite you to add your center(s) listing and profile to the MarijuanaAmerica.com website for free and we encourage you to inquire about our other services by **calling us at 303-625-4012**.

#### How Can Your Center / Dispensary Get Involved?

- **Instant Daily Video** – Our Marijuana America “Instant Content” program allows store customers to leave video testimonials, and reviews for and about your dispensary while they are in the store. Bud tenders will have the ability to create instant videos to showcase products and announce specials as many times per day as they desire. A Marijuana America portable video to web “Instant Content” laptop and video unit will be provided to each dispensary store location.
- **Web Advertising** – We offer robust marketing and advertising campaigns via the internet that our competition just can’t match. We offer cutting edge audio and video web commercials as well as traditional banner ad placement and site specific marketing. We can develop dedicated center/dispensary web pages and profiles that will be integrated throughout the entire Marijuana America and Colorado Marijuana Marketing Networks. Our team can promote your message, brand your identity and link your listings and profiles through our network media integration programs. We have the ability to increase your dispensaries web presence and web saturation in a short period of time.
- **Marijuana Membership Card Program** – We can include your center in the Colorado Medical Marijuana, Grassroots or Marijuana America Membership card programs. Card Members receive specials at participating dispensaries. Membership is currently at 7,350 plus members and growing at about 1,000 new members per month. These programs drive sales; get involved in a card program today!
- **Social Media Marketing** – We can link your center/dispensary to the power of the MarijuanaAmerica.com social network with sub links to YouTube, Twitter, Facebook and other social networking groups

- **Target Text and e-Mail Messaging Campaigns** – Pick and choose area codes and cities within the state to deliver text and email messages to tens of thousands of marijuana consumers in Colorado.
- **Web Site Development** – Our web sites are developed by web Geeks with over 16 years of web hosting, web development and SEO experience. Over the past four years our focus has been in developing and designing marijuana related web sites for emerging marijuana businesses.
- **Web Site SEO** – Content development, linking campaigns to sites within and outside of the MarijuanaAmerica.com network and Social Media development and integration.
- **Capital & Cash Advances** - We understand that there is shortage of banks and other financial institutions that are willing to provide working capital to cannabis related businesses across the United States. However, there are bold and courageous organizations and financial institutions that recognize these needs and are willing to provide working capital or cash advances to businesses within the cannabis industry. We can assist businesses that are looking for capital connections to renovate or open a new facility, increase inventory or production, advertise or expand the business or simply pay off previous debt or taxes.
- **Direct Mail** - Our direct mailing list is comprised of tens of thousands of mailing addresses for marijuana consumers within Colorado. We offer state wide direct mail marketing campaigns as well as city and zip code specific campaigns. Our private database is the most thorough and complete marijuana consumer mailing list available in Colorado. Direct mail provides marijuana related businesses a unique alternative to advertising price wars with irrelevant alternative lifestyle publications that cater to low income and price conscious consumers.
- **Free Listing on MarijuanaAmerica.com** – Creating a free profile and listing for your center or dispensary is as easy as 1-2-3! Log on to [www.marijuanaamerica.com](http://www.marijuanaamerica.com) and click Join!

We have a proven track record of increasing our clients sales and brand awareness!  
Contact us today!

**COLORADO MARIJUANA MARKETING**

[WWW.MarijuanaMarketing.net](http://WWW.MarijuanaMarketing.net)

**303-625-4012**



